

# Why NH Healthy Families

*We know you have a choice in health plans. We also want you to know what sets NH Healthy Families apart.*



nh healthy families™



We're local, so our members are our neighbors, friends and family. Our mission is to transform the health of the communities we serve, one person at a time.

Quality star rating 4.0  
The highest Quality star rating among the NH Medicaid Health Plans.



## Innovators of Behavioral Health Programming

Prevention, intervention and recovery programs for members including clinical care, care management, community events and My Health Pays® dollar rewards.\*

- **Ready for My Recovery**

Providing education and support, qualifying members can earn a backpack with self-care kit, water bottle, journal and other essential items, and dollar rewards for achieving milestones in recovery from substance use disorder. \* Ages 12 and up

- **Mental Health C.H.A.M.P.**

Earn dollar rewards for taking action to improve mental health and reduce stigma. (all ages)

- **Workforce Outfitting Scholarship (In partnership with Harbor Care)**

Supporting wellness through work. Funding for candidates in recovery who are returning to the workforce (adults)

- **Housing Assistance Scholarship (In partnership with Manchester CMHC)**

Scholarship funding for Manchester CMHC clients that apply for housing assistance. (adults)

- **Certified Recovery Support Worker (CRSW) Workforce Development**

Encouraging individuals who are committed to working with people in early recovery through scholarship funding to complete required courses to obtain CRSW licensure.

- **Healthy Hour events**

Providing fresh fruit, fruit smoothies, resources and information about behavioral health services at no cost. Events are year-round throughout New Hampshire. (all ages)

- **Community Partner Sponsorship**

Supporting the behavioral health of the community. Supporting social programs and events hosted by Behavioral Health clinics throughout New Hampshire. (all ages)



*See Youth Programming and Nutrition and Food Security Program on reverse side. ➡*



\*Some restrictions and limitations apply. Each member can earn up to \$250 for certain cash and non-cash goods and services through June 30 each year. Rewards for preventive screenings and services do not apply to the \$250 maximum.

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## Youth Programming

From our popular Kicks for Kids lead screening program to our Future is Now educational program for youth transitioning to adulthood, our Youth platform offers a variety of education, fun events and opportunities to earn for members from birth to seventeen.

- **Kicks for Kids**  
Children and a guardian are each entered into a monthly drawing for a \$50 gift card just for completing lead screenings for (0-2 year olds)
- **Healthy Kids Club**  
Education, fun and prizes for kids ages 0-14.
- **Mental Health C.H.A.M.P.**  
Earn dollar rewards for taking action to improve mental health (all ages)
- **Future is Now Program**  
Helping select youth members ages 15-17 with transition from foster care to adulthood through education on life skills, health care and finances. Dollar rewards for program completion.
- **Strong Youth, Strong Communities**  
Centene with the NFL Hall of Fame providing resilience education to support youth mental health and suicide prevention.
- **Base Hits for Kids with the Fisher Cats**  
Sponsorship and game night tickets for YMCA, Boys & Girls Clubs and Easter Seals members
- **Summer Camp Scholarship**  
In conjunction with YMCA, Boys & Girls Clubs and Easter Seals
- **Member Movie Night**  
Movie passes for NH Healthy Families members during holiday and summer vacations
- **Kids Club Special Prizes**  
If you see our NH Healthy Families table in the community, tell us you are a Kids Club member and get a special prize!

Kicks for  
Kids!



**FUTURE IS  
NOW**



## Nutrition & Food Security Program

We work closely with health providers and social service agencies to bring Nutrition and Food Security to our members and the community.

- **Care Management Members**  
Post-discharge meals, nutritional health coaching, Enhanced Transportation: Provide members with transportation to food pantries, food banks, or community food organizations.
- **Community Based:**
  - **Green to Go! Mobile Food Pantry**  
Fresh fruits, vegetables, lean meat, resources, prizes and supports throughout the state
  - **Green to Go! Food Club**  
Monthly food boxes for youth and their families
  - **Food Security Sponsorships**  
Green to Go Thanksgiving Drive, Holiday Family Meal (Boys & Girls Clubs), Walk Against Hunger Champion Sponsor, School Meal Sponsorships

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