



nh healthy families™

It's easy to earn My Health Pays® reward dollars.
And you decide how to use them!*

Get Started!



Take charge of your health and be a Health Hero! Having a Primary Care Provider (PCP) is one of the most important health care decisions you can make. Your PCP is your starting point for getting the care you need and keeping you healthy. Many of the rewards* you can earn happen regularly at your wellness visits with your PCP. They can identify any risks to your health and determine any testing you will need to stay healthy and avoid certain conditions.

USE YOUR MY HEALTH PAYS®* REWARDS TO HELP PAY FOR:

- Utilities
- Telecommunications - Cell Phone Bill
- Education
- Expenses for Dental, Chiropractic and Other Medical Services
- Transportation
- Childcare Services
- Rent

OR, YOU CAN USE THEM TO: • Shop at **Walmart**  for everyday items***

We will mail your **My Health Pays**®* Visa® Prepaid Card** to you upon enrollment. You can keep earning **My Health Pays**®* rewards by completing more healthy activities. Your rewards will be added to your card once we are notified.

After you complete a healthy activity, we will add the reward dollars you have earned directly to your **My Health Pays**®* Visa® Prepaid Card**.



See reverse side for some important My Health Pays®* dollar rewards for completing healthy activities. For a full listing, please visit nhhealthyfamilies.com.



*Some restrictions and limitations apply. Each member can earn up to \$250 for certain cash and non-cash goods and services through June 30 each year. Rewards for preventive screenings and services do not apply to the \$250 maximum.

**This card is issued by The Bancorp Bank, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Card cannot be used everywhere Visa debit cards are accepted. See Cardholder Agreement for complete usage restrictions.

***This card may not be used to buy alcohol, tobacco, or firearms products.

Funds expire 90 days after termination of insurance coverage or 365 days after date reward was earned, whichever comes first.

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The rewards listed below are only a partial list. To view all rewards available by Health Hero type, please visit nhhealthyfamilies.com/members/medicaid/benefits-services/healthy-rewards-program.html or scan the QR code with your mobile device.



Reward Type	Description	Frequency	Exempt from \$250* Limit	Reward Amount
Wellness Visit				
Adult Wellness Visit	Health Hero reward for Adult Members who receive an annual preventive care visit with their Primary Care Provider.	Once annually	✓	\$40
Child/Adolescent Wellness Visit	Health Hero reward for Child Members (24 months-21 years) who receive an annual preventive care visit with their Primary Care Provider.	Once annually	✓	\$40
Infant Wellness Visit (0-15)	Health Hero reward for Infant Members (0-15 months) who receive an annual preventive care visit with their Primary Care Provider.	Up to 6 visits annually	✓	\$40
Infant Wellness Visit (15-30)	Health Hero reward for child Members (15-30 months) who receive an annual preventive care visit with their Primary Care Provider.	Up to 2 visits annually	✓	\$40
Wellness Screening				
Health Risk Assessment Screening	Health Hero reward for members who complete an annual HRA with their Primary Care Provider, a plan of care is established, and the Primary Care Provider submits a claim for the HRA completion.	Once annually	✓	\$10
Diabetes HbA1c	Health Hero reward for any members with Diabetes in completing at least 1 Hemoglobin A1C test.	Once annually	✓	\$10
Diabetic Retinopathy	Health Hero reward for completing Retinopathy Screening (Dilated Eye Exam) each year.	Once annually	✓	\$10
Diabetic Kidney Testing	Health Hero reward for any member with Diabetes in completing kidney test and screening for members aged 18-85.	Once annually	✓	\$10
Diabetes Screening for People With Schizophrenia or Bipolar Disorder Who Are Using Antipsychotic Medications (SSD)	Health Hero reward for members with Schizophrenia or Bipolar Disorder who receive Diabetes screening for members aged 18-64.	Once annually	✓	\$10
Prenatal Visits- 1st Trimester	Health Hero reward for all newly pregnant Members who receive a prenatal visit within the first trimester (12 weeks) for female members aged 9-55.	Once per pregnancy	✓	\$150
Notification of Pregnancy (NOP)	Health Hero reward for all newly pregnant Members who complete the NOP.	Once per pregnancy	✓	\$10
Lead Screening 1YO	Health Hero reward for members up to age 1 who obtain a lead screening from their Primary Care Provider.	1 per lifetime	✓	\$25
Lead Screening 2YO	Health Hero reward for members up to age 2 who obtain a lead screening from their Primary Care Provider.	1 per lifetime	✓	\$20
Lead Screening Parent/Guardian Incentive	Reward for the Parent/Guardian of toddlers up to age 2 receives their lead screening test will be entered into a monthly raffle to win a \$50.00 Amazon Gift Card.	1 per lifetime		\$50*
Lead Screening Kicks for Kids	Health Hero reward for members up to age 2 are eligible for a gift card to Walmart to purchase a pair of shoes when they receive a Lead Screening test from their Primary Care Provider.	1 per lifetime		\$50*
Cervical Cancer Screening	Health Hero reward for receiving a receiving a cervical cancer screening once per calendar year for female members aged 21-64 years.	Once annually	✓	\$10
Colorectal Cancer Screening	Health Hero reward for receiving a colorectal screening once per calendar year for members aged 45-75.	Once annually	✓	\$10

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**The PCP must submit a claim for the HRA completion to qualify for the reward.

***The member must be enrolled in care management or working with a housing coordinator to qualify for the Welcome Home Kit.