



nh healthy families.

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**FOR IMMEDIATE RELEASE**

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**Governor Sununu and Pro Football Hall of Fame Join NH Healthy Families for  
Virtual Youth Summit on Suicide Prevention**

Community Leaders and Sport Legends to Share Messages of Hope, Overcoming Personal Challenges  
and Letting Youth Know That “*You Are Not Alone*”

**Bedford, NH** – NH Healthy Families, a New Hampshire-based health plan serving members in the state Medicaid program and marketplace exchange, is pleased to announce the presentation of the Strong Youth Strong Communities program in New Hampshire. The event, to be presented virtually in light of the COVID-19 pandemic, has been developed in partnership with the Pro Football Hall of Fame, Governor Chris Sununu, and Ohio State University Head Football Coach and Manchester, NH native Ryan Day. The hour-long program will air on the [Pro Football Hall of Fame Facebook page](#) on September 25th at 11:00 a.m. ET.

Convening local partners for the virtual event include NAMI New Hampshire, Granite YMCA, Connor’s Climb, American Foundation for Suicide Prevention and the New Hampshire Interscholastic Athletic Association.

Strong Youth, Strong Communities is a nationwide initiative designed to support the healthy development of youth and to assist youth-serving organizations with the goal of strengthening young people and their communities. The New Hampshire event will include the involvement of area youth and bring awareness to mental health issues and suicide prevention – issues that are even more relevant to teenagers that are dealing with additional stress during the COVID-19 pandemic.

Youth participants from around the state will have a chance to hear personal stories from **Governor Chris Sununu**, New England Patriots Hall of Famer **Andre Tippett**, Coach **Ryan Day**, former UNC Women’s basketball player, **Iman McFarland**, and Pro Football Hall of Famers **Darrell Green**, **Anthony Muñoz**, **Aeneas Williams**. These community leaders and sport legends will offer up their real life experiences through overcoming challenges in the face of adversity and deliver a message of hope to all young adults.

"NH Healthy Families is proud to partner with so many state and community leaders and organizations to present the Strong Youth ,Strong Communities Youth Summit here in the Granite State," said NH Healthy Families Plan President and CEO Clyde White. "We are pleased to be a part of this program and grateful to Governor Sununu, Coach Ryan Day, Iman McFarland, the Hall of Fame athletes and all of our community partners for participating in this powerful and unique virtual summit."

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"As a grassroots organization working to improve the lives of all Granite Staters affected by mental illness and suicide, we are excited to partner on this important initiative," said Ken Norton, Executive Director of NAMI New Hampshire. "Only by working together can we end stigma, and promote hope and healing for our youth."

David Baker, President of the Pro Football Hall of Fame said, "With the tremendous support of our local partners and our Hall of Famers, we're pleased to bring this virtual youth summit experience to New Hampshire to address and build awareness around such an important theme and support thousands of youth during these extraordinary and challenging times."

The Strong Youth, Strong Communities Virtual Youth Summit is part of a month-long initiative by NH Healthy Families to bring awareness to mental health issues and suicide prevention. Letting youth know, *You Are Not Alone*.

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### **About NH Healthy Families**

NH Healthy Families™ is a managed care organization serving the needs of New Hampshire residents through the state Medicaid program and Ambetter™ marketplace exchange product. Our locally-based employees and fully integrated Medical, Behavioral Health and Wellness programs provide innovative health solutions to every region of the state with the express purpose of transforming the health of the community, one person at a time. NH Healthy Families is a wholly-owned subsidiary of Centene Corporation, a diversified, multi-national healthcare enterprise. Information is available at [NHhealthyfamilies.com](http://NHhealthyfamilies.com).

### **About National Alliance on Mental Illness (NAMI) – New Hampshire**

Like mental illness and suicide, NAMI New Hampshire is nonpartisan. We support policies that help people with mental health conditions and their families, and collaborate with diverse stakeholders on shared goals to improve the lives of individuals affected by mental illness and suicide. For more information on National Alliance on Mental Illness, please visit the website at [www.naminh.org](http://www.naminh.org)

### **About the Pro Football Hall of Fame**

Located in Canton, Ohio, the birthplace of the National Football League, the Pro Football Hall of Fame is a 501(c)(3) not-for-profit institution with the Mission to **Honor the Heroes of the Game, Preserve its History, Promote its Values, & Celebrate Excellence EVERYWHERE**. Hundreds of thousands of fans from across the globe travel to Canton annually to experience "*The Most Inspiring Place on Earth!*" that chronicles America's most popular sport. Construction on Johnson Controls Hall of Fame Village, a \$600 million development project that includes nine main components, is under way in Canton to transform the Hall of Fame's campus. For more information about the Pro Football Hall of Fame, please visit [ProFootballHOF.com](http://ProFootballHOF.com); @ProFootballHOF on Twitter, Facebook, Instagram, Snapchat, and YouTube.