





2 Executive Park Drive Bedford, NH 03110

## Notification of Pregnancy (NOP) Provider Incentive Program Termination

April 18, 2022

The provider incentive portion of the Notification of Pregnancy (NOP) program will be terminated effective 7/1/2022 due to low volume of provider engagement and duplicate submission by the member.

It is recommended that providers continue to submit a NOP on behalf of the member but will no longer receive a monetary incentive for notification. NH Healthy Families will instead focus on the member incentive portion of the program which will include enhancing outreach methods to use electronic (email) notification for more accurate and timely member outreach methods.

All NOP forms submitted through June 30, 2022, that meet eligibility requirements will be processed and paid according to the program outline.

For more information, please contact Provider Services at 1-866-769-3085.

Sincerely,

**NH Healthy Families** 

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