

FOR IMMEDIATE RELEASE

March 8, 2021

Contact:

Kerry Pascetta

mediainquiries@nhhealthyfamilies.com

***Ambetter* from NH Healthy Families Has New Hampshire Residents Covered During Special Open Enrollment**

CMS opens a Special Enrollment Period for the Health Insurance Marketplace through May 15, 2021

Bedford, NH -- March 8, 2021 – Now through May 15, NH residents may select *Ambetter* from [NH Healthy Families](#) for healthcare coverage in all 10 counties through the [NH Health Insurance Marketplace](#). The Centers for Medicare & Medicaid Services (CMS) announced a special enrollment period (SEP) for individuals and families to apply and enroll for the coverage they need. As the COVID-19 pandemic has brought unprecedented challenges, NH Healthy Families continues to offer a variety of health insurance offerings that are among the most affordable in the state.

“As we continue to grapple with the ongoing COVID-19 crisis obtaining reliable and affordable health care coverage has never been more important,” said Clyde White, NH Healthy Families Plan President and CEO. “*Ambetter* from NH Healthy Families is pleased to continue to provide health plans that offer comprehensive, quality care to Granite Staters when it matters most.”

Ambetter from NH Healthy Families offers increased value, convenient services, and benefits that help make health insurance fit within people’s lives. For those impacted by job loss during the pandemic, *Ambetter* from NH Healthy Families provides an alternative that is often [more affordable than COBRA](#), the health insurance program that allows people to continue their employer-provided coverage. COBRA will also eventually expire, requiring a person to seek new coverage.

Members Can Earn \$500 in Rewards

Members have access to the *My Health Pays*® program, where they can earn points for practicing healthy eating habits, moving more, saving smart and being well. Through the program, members can complete health-related activities and challenges. Members can earn \$500 in rewards* in 2021. These rewards can be used for health-related expenses such as copays, deductibles, and more. *My Health Pays* also allows members to set and reach health goals at their own pace by providing seasonal suggestions for activities and guidance to help stay on track.

Online Enrollment Assistance

Through the *Ambetter* from NH Healthy Families [website](#), people can browse and compare coverage options, determine their eligibility for financial subsidies, and directly enroll in coverage – all from one place. The platform is built for mobile access as well, so people can enroll using their smartphones. If a person is unable to complete enrollment all at once, the system will save their progress and provide reminders to finish enrollment at their convenience.



\$0 Copay for Telehealth

Ambetter Telehealth provides convenient, 24-hour access to in-network *Ambetter* healthcare providers for non-emergency health issues. With a \$0 copay, members can get medical advice, a diagnosis, or a prescription via phone or video, without having to leave their homes. The service also allows them to upload images that can support their doctor consultation, and a summary of the visit can be shared with their primary care provider.

Affordable and Reliable Coverage

Ambetter from NH Healthy Families provides coverage for all of the [essential health benefits](#), including preventive and wellness services, maternity and newborn care, pediatric services, mental health services, hospitalizations, prescription drug coverage, and more. Most *Ambetter* plans also include dental and vision coverage. Amid the ongoing COVID-19 pandemic, *Ambetter* from NH Healthy Families also covers the cost of COVID-19 tests and the associated physician's visit when medically appropriate.

NH Healthy Families has been serving New Hampshire since 2013 and currently serves more than 111,000 members across its Medicaid, Medicare and *Ambetter* plans. *Ambetter* from NH Healthy Families is offered in every county throughout the state.

New Hampshire residents interested in learning more about *Ambetter* from NH Healthy Families or enrolling in a health plan during the open enrollment period may visit <https://ambetter.nhhealthyfamilies.com>.

*Restrictions apply. Members must qualify for and complete all activities to receive \$500 or more. Visit Member.AmbetterHealth.com for more details.

#

About NH Healthy Families

NH Healthy Families™ is a health plan serving the needs of New Hampshire residents through the state Medicaid program, *Ambetter*™ marketplace exchange product, and Wellcare, our Medicare Advantage product. Our locally based employees and fully integrated Medical, Behavioral and Wellness programs provide innovative health solutions to every region of the state with the express purpose of transforming the health of the community, one person at a time. NH Healthy Families is a wholly owned subsidiary of Centene Corporation, a diversified, multi-national healthcare enterprise. Information is available at NHhealthyfamilies.com.