

Clinical Policy: Eltrombopag (Promacta)

Reference Number: CP.PHAR.180

Effective Date: 03/16

Last Review Date: 03/17

[Coding Implications](#)
[Revision Log](#)

See [Important Reminder](#) at the end of this policy for important regulatory and legal information.

Description

The intent of the criteria is to ensure that patients follow selection elements established by Centene® clinical policy for eltrombopag (Promacta®).

Policy/Criteria

It is the policy of health plans affiliated with Centene Corporation® that Promacta is **medically necessary** when the following criteria are met:

I. Initial Approval Criteria

A. Thrombocytopenia (must meet all):

1. Diagnosis of one of the following (a, b, or c):
 - a. Chronic immune (idiopathic) thrombocytopenia (ITP) and the following (i-iv):
 - i. Member has had an insufficient response to the following first line agents: corticosteroids and immunoglobulins;
 - ii. Prescribed by or in consultation with a hematologist;
 - iii. Platelet count is $< 30 \times 10^9/L$;
 - iv. Prescribed dose of Promacta does not exceed 75 mg daily;
 - b. Chronic hepatitis C-associated thrombocytopenia and the following (i-v):
 - i. Promacta will be used concomitantly with interferon-based therapy;
 - ii. Prescribed by or in consultation with a hematologist, hepatologist, gastroenterologist or infectious disease specialist;
 - iii. The degree of thrombocytopenia has prevented the initiation of interferon-based therapy or limited the ability to maintain interferon-based therapy;
 - iv. Platelet count is $< 75 \times 10^9/L$;
 - v. Prescribed dose of Promacta does not exceed 100 mg daily;
 - c. Severe aplastic anemia and the following (i-iv):
 - i. Member has had an insufficient response to immunosuppressive therapy (e.g., antithymocyte globulin, cyclosporine A, cyclophosphamide);
 - ii. Prescribed by or in consultation with a hematologist;
 - iii. Platelet count is $< 50 \times 10^9/L$;
 - iv. Prescribed dose of Promacta does not exceed 150 mg daily.

Approval Duration: 6 months

B. Other diagnoses/indications: Refer to CP.PHAR.57 - Global Biopharm Policy.

II. Continued Approval

A. Thrombocytopenia (must meet all):

1. Currently receiving medication via Centene benefit or member has previously met all initial approval criteria;
2. Documentation of positive response to therapy (e.g.; for ITP or hepatitis C-associated thrombocytopenia: increase in platelet count from baseline levels; for aplastic anemia any of the following hematologic responses: 1) platelet count increases to $20 \times 10^9/L$ above baseline, or stable platelet counts with transfusion independence for a minimum of 8 weeks; 2) hemoglobin increase by greater than 1.5 g/dL, or a reduction in greater than or equal to 4 units of RBC transfusions for 8 consecutive weeks; 3) ANC increase of 100% or an ANC increase greater than $0.5 \times 10^9/L$);
3. Current (dated within that last 90 days) platelet count is $< 400 \times 10^9/L$;
4. If diagnosis of chronic hepatitis C-associated thrombocytopenia, continuation of antiviral therapy;
5. Prescribed dose of Promacta does not exceed the following:
 - a. If diagnosis of chronic ITP: 75 mg daily;
 - b. If diagnosis of chronic hepatitis C-associated thrombocytopenia: 100 mg daily;
 - c. If diagnosis of severe aplastic anemia: 150 mg daily.

**Approval Duration: 12 months or
6 months for hepatitis C-associated thrombocytopenia**

B. Other diagnoses/indications (must meet 1 or 2):

1. Currently receiving medication via Centene benefit and documentation supports positive response to therapy; or
2. Refer to CP.PHAR.57 - Global Biopharm Policy.

Background

Description/Mechanism of Action:

Promacta contains eltrombopag olamine, a small molecule thrombopoietin (TPO) receptor agonist for oral administration. Eltrombopag interacts with the transmembrane domain of the TPO receptor leading to proliferation and differentiation from bone marrow progenitor cells and increased platelet production.

Formulations:

Tablets: 12.5 mg, 25 mg, 50 mg, 75 mg, and 100 mg
For oral suspension: 25 mg

FDA Approved Indications:

Promacta (eltrombopag) is a TPO receptor agonist/oral tablet indicated for:

- Treatment of thrombocytopenia in adult and pediatric patients 1 year and older with chronic immune (idiopathic) thrombocytopenia (ITP) who have had an insufficient response to corticosteroids, immunoglobulins or splenectomy.
- Treatment of thrombocytopenia in patients with chronic hepatitis C to allow the initiation and maintenance of interferon-based therapy.
- Treatment of patients with severe aplastic anemia who have had an insufficient response to immunosuppressive therapy.

Limitations of use:

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- Promacta should be used only in patients with ITP whose degree of thrombocytopenia and clinical condition increase the risk for bleeding.
- Promacta should be used only in patients with chronic hepatitis C whose degree of thrombocytopenia prevents the initiation of interferon-based therapy or limits the ability to maintain interferon-based therapy.
- Safety and efficacy have not been established in combination with direct-acting antiviral agents used without interferon for treatment of chronic hepatitis C infection.

Appendices

Appendix A: Abbreviation Key

ITP: immune thrombocytopenia

IVIg: immunoglobulin

TPO: thrombopoietin

Coding Implications

Codes referenced in this clinical policy are for informational purposes only. Inclusion or exclusion of any codes does not guarantee coverage. Providers should reference the most up-to-date sources of professional coding guidance prior to the submission of claims for reimbursement of covered services.

HCPCS Codes	Description
N/A	

Reviews, Revisions, and Approvals	Date	Approval Date
Policy converted to new template and split from CP.PHAR.53. TPO RAs. Criteria: age added per PI; documentation requests removed; changed all approval periods to 3 and 6 months; changed platelet criteria from <30,000 platelets at time of diagnosis to current platelet count <50,000 for ITP and aplastic anemia; for Hep C changed platelet criteria from <75,000 at time of diagnosis to current platelet count <100,000.	03/16	03/16
Removed age restriction. Added requirement for specialist to be involved in care. For Chronic ITP, changed platelet criteria to <30, and modified trial to require the use of the 2 first line agents: corticosteroid and IVIG. For HCV treatment induced ITP, changed platelet criteria to <75,000. Re-auth: added general efficacy statement and max dose requirement for each indication; removed certain monitoring criteria.	03/17	03/17

References

1. Promacta Prescribing Information. East Hanover, NJ: Novartis Pharmaceuticals Corporation; October 2016. Available at <https://www.us.promacta.com/>. Accessed March 3, 2017.
2. Neunert C, Lim W, Crowther M, et al. The American Society of Hematology 2011 evidence-based practice guideline for immune thrombocytopenia. *Blood*. 2011; 117(16): 4190-4207.

Important Reminder

This clinical policy has been developed by appropriately experienced and licensed health care professionals based on a review and consideration of currently available generally accepted standards of medical practice; peer-reviewed medical literature; government agency/program approval status; evidence-based guidelines and positions of leading national health professional organizations; views of physicians practicing in relevant clinical areas affected by this clinical policy; and other available clinical information. The Health Plan makes no representations and accepts no liability with respect to the content of any external information used or relied upon in developing this clinical policy. This clinical policy is consistent with standards of medical practice current at the time that this clinical policy was approved. “Health Plan” means a health plan that has adopted this clinical policy and that is operated or administered, in whole or in part, by Centene Management Company, LLC, or any of such health plan’s affiliates, as applicable.

The purpose of this clinical policy is to provide a guide to medical necessity, which is a component of the guidelines used to assist in making coverage decisions and administering benefits. It does not constitute a contract or guarantee regarding payment or results. Coverage decisions and the administration of benefits are subject to all terms, conditions, exclusions and limitations of the coverage documents (e.g., evidence of coverage, certificate of coverage, policy, contract of insurance, etc.), as well as to state and federal requirements and applicable Health Plan-level administrative policies and procedures.

This clinical policy is effective as of the date determined by the Health Plan. The date of posting may not be the effective date of this clinical policy. This clinical policy may be subject to applicable legal and regulatory requirements relating to provider notification. If there is a discrepancy between the effective date of this clinical policy and any applicable legal or regulatory requirement, the requirements of law and regulation shall govern. The Health Plan retains the right to change, amend or withdraw this clinical policy, and additional clinical policies may be developed and adopted as needed, at any time.

This clinical policy does not constitute medical advice, medical treatment or medical care. It is not intended to dictate to providers how to practice medicine. Providers are expected to exercise professional medical judgment in providing the most appropriate care, and are solely responsible for the medical advice and treatment of members. This clinical policy is not intended to recommend treatment for members. Members should consult with their treating physician in connection with diagnosis and treatment decisions.

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Note: For Medicaid members, when state Medicaid coverage provisions conflict with the coverage provisions in this clinical policy, state Medicaid coverage provisions take precedence. Please refer to the state Medicaid manual for any coverage provisions pertaining to this clinical policy.

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Note: For Medicare members, to ensure consistency with the Medicare National Coverage Determinations (NCD) and Local Coverage Determinations (LCD), all applicable NCDs, LCDs, and Medicare Coverage Articles should be reviewed prior to applying the criteria set forth in this clinical policy. Refer to the CMS website at <http://www.cms.gov> for additional information.

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