



nh healthy families.

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**NH HEALTHY FAMILIES LIVES ITS PURPOSE WITH DIRECT STATEWIDE
COVID-19 RELIEF**

Bedford, NH – As part of ongoing efforts to support members in response to the COVID-19 pandemic, NH Healthy Families has provided goods and financial resources to 20 community partners representing each region of the state.

In February, NH Healthy Families called on its in-house Social Determinants of Health (SDoH) team to develop a plan that would target COVID-19 relief to communities in need throughout the state. The organization's SDoH team, comprised of clinical, social and communications staff provides year-round community support for food insecurity, homelessness, chronic condition management, substance misuse and more.

After initial outreach to partners in each region of the state, NH Healthy Families' SDoH team quickly developed and delivered *Community Care Kits* consisting of non-perishable food items, household necessities like toilet paper and diapers, and educational books and games for children and adults. The team continues to reach communities either by delivering kits or direct shipments of goods to community partners located in resource centers, homeless shelters, food pantries and WIC offices.

“Many people are really struggling to meet their basic needs right now,” said Ken Gordon, CEO of Coos County Family Health Services. “NH Healthy Families has provided valuable assistance at a time of great need. Their actions reflect a true commitment to the well-being of New Hampshire Families.”

In addition to the goods delivered to communities, NH Healthy Families has provided monetary support for community organizations, including Granite United Way.

“In this time of crisis, we have enhanced our efforts to support our communities and partners throughout New Hampshire,” said Jeff Grahling, NH Healthy Families Plan President and CEO. “Our providers, resource centers, homeless shelters, and food pantries are a lifeline to our members in need, and we are committed to aiding the critical work that they are doing on the front lines of this pandemic.”



NH Healthy Families SDoH team's year-round SDoH services and community events include: *Vision Van* -- providing free vision screenings and prescription glasses, *Green to Go* mobile healthy food pantry, *Member Movie Nights*, *Ready for My Recovery* program for individuals in early recovery from substance misuse, and *Self-care Kits* containing comprehensive grooming supplies, including Bombas® socks.

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About NH Healthy Families

NH Healthy Families™ is a health plan serving the needs of New Hampshire residents through the state Medicaid program and Ambetter™ marketplace exchange product. Our locally based team and fully integrated medical, behavioral and wellness programs provide innovative health solutions to every region of the state with the express purpose of transforming the health of the community, one person at a time. NH Healthy Families is a wholly owned subsidiary of Centene Corporation, a diversified, multi-national healthcare enterprise. Information is available at NHhealthyfamilies.com.



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