



FOR IMMEDIATE RELEASE

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Ambetter from NH Healthy Families Offers Health Insurance in New Hampshire in 2026

During open enrollment, starting Nov. 1, residents can access quality plans from Ambetter from NH Healthy Families statewide

BEDFORD, N.H., Nov. 1, 2025 – *Ambetter from NH Healthy Families*, a plan offered by a [Centene Corporation](#) (NYSE: CNC) company, a leading healthcare enterprise that provides insurance to under-insured and uninsured populations through the Health Insurance Marketplace®, will offer a variety of health insurance plans to New Hampshire residents statewide for plan year 2026. The open enrollment period for the Health Insurance Marketplace runs from Nov. 1, 2025, through Jan. 15, 2026. Enroll by Dec. 15, 2025, for coverage starting Jan. 1, 2026.

“We’re committed to meeting the evolving needs of our members and providing transparent, timely support,” said Gerri Vaughan, Ambetter from NH Healthy Families Plan President and CEO. “Our focus remains on delivering a seamless member experience — one that combines outcome-driven care with meaningful incentives. We continue to build a reputation for high quality and innovation that our members can rely on for the long term.”

Ambetter from NH Healthy Families offers its members access to quality care and convenient services. Benefits for 2026 include:

- **Reliable Coverage:**
Ambetter from NH Healthy Families provides coverage for all essential health benefits, including preventive and wellness services, maternity and newborn care, pediatric services, mental health services, hospitalizations and prescription drug coverage. Dental and vision buy-up options are also included.
- **Convenient Online Enrollment:**
Through the *Ambetter from NH Healthy Families* website, people can browse and compare coverage options, determine their eligibility for financial subsidies and directly enroll in coverage — all in one place. The platform is accessible through mobile devices, so people can enroll using smartphones. If a person is unable to complete enrollment all at once, the system will save progress and provide reminders to finish enrollment.

- **My Health Pays*:**
Members have access to the My Health Pays® program, where they can earn points for practicing healthy eating habits, staying active and leading a healthy lifestyle. Through the program, members can complete health-related activities and challenges to [earn up to \\$500 in rewards](#) in 2026. These rewards can be used for health-related expenses such as premiums, copays and deductibles (pharmacy copays are excluded). My Health Pays also allows members to set and reach health goals at their own pace by providing seasonal suggestions for activities and guidance to help stay on track.
- **Virtual 24/7 Care**:**
Virtual 24/7 Care offers members a licensed provider via telehealth for members to access care for illnesses such as flu, skin conditions, ear infections, fever and respiratory infections — all from the comfort of their home.
- **Extensive Provider Network:**
The *Ambetter from NH Healthy Families* provider network covers every region of New Hampshire. Our network consists of acute care hospitals, including Dartmouth Hitchcock, Elliot Hospital, Catholic Medical Center, Parkland Medical Center and Portsmouth Regional Hospital.
- **Network Reciprocity:**
Members of *Ambetter from NH Healthy Families* may see an in-network provider in any U.S. state that offers Ambetter.

New Hampshire residents interested in learning more about *Ambetter from NH Healthy Families* or enrolling in a health plan during the open enrollment period may visit ambetterhealth.com/en/nh.

*Healthcare-related costs will vary by member and the plan in which you are enrolled. Funds expire immediately upon termination of insurance coverage. My Health Pays® rewards cannot be used for pharmacy copays. Restrictions apply. Members must qualify for and complete all activities to receive \$500 or more. Visit Member.AmbetterHealth.com for more details. Your health plan is committed to helping you achieve your best health. Rewards for participating in a wellness program are available to all members. If you think you might be unable to meet a standard for a reward under this wellness program, you might qualify for an opportunity to earn the same reward by different means.

**Cost sharing may apply when using Virtual 24/7 Care or Virtual Primary Care. Virtual 24/7 Care cost share does not apply to HSA plans until the deductible is met and is only applicable when used through the Virtual 24/7 Care program. Ambetter Health does not provide medical care. Medical care is provided by individual providers, which are independent contractors and not agents of Ambetter Health.

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About Ambetter from NH Healthy Families

Ambetter from NH Healthy Families serves under-insured and uninsured populations through the federal Health Insurance Marketplace. *Ambetter from NH Healthy Families* is underwritten by [Celtic Insurance Company](#), which is a Qualified Health Plan issuer in New Hampshire. For more information visit ambetterhealth.com/en/nh. This is a solicitation for insurance. For information on your right to receive an *Ambetter from NH Healthy Families* plan free of discrimination, or your right to receive language, auditory and/or visual assistance services, please visit ambetterhealth.com/en/ and scroll to the bottom of the page.