



FOR IMMEDIATE RELEASE

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NH Healthy Families Supports Boys & Girls Clubs of NH with Donation to the Fisher Cats Program *Base Hits for Kids*

Bedford, NH – NH Healthy Families, a New Hampshire-based health plan serving members in the state Medicaid program, continued its support of the *Base Hits for Kids* program through a partnership with the New Hampshire Fisher Cats baseball team. NH Healthy Families committed to financial support for every base hit by a Fisher Cats player during a home game.

The program ran throughout the 2019 season and concluded with a celebration during the August 16 home game. Nearly 250 Boys & Girls Club members and their families attended the game with tickets and a food voucher courtesy of NH Healthy Families. NH Healthy Families Plan President and CEO Jennifer Weigand was on hand to present a check for \$10,000 to the Boys & Girls Clubs of NH.

“We are so grateful for the continued support of NH Healthy Families for its generous contribution to the Boys & Girls Clubs of NH,” said Diane Fitzpatrick, CEO of the Boys & Girls Club of Manchester. “Our members and their families look forward to this exciting event every year!”

Additionally, Broose the Moose was introduced at the game as NH Healthy Families’ new mascot and the ambassador for NH Healthy Families’ *Healthy Kids Club*. The *Healthy Kids Club*, to launch September 1, 2019, is an educational program for children 12 and under. After signing up, *Healthy Kids Club* members receive a membership card along with educational items, resources and special invitations to events -- exclusive to club members.

“We are pleased to continue our partnership with the Fisher Cats in support of the Boys & Girls Clubs across New Hampshire for the third year in a row,” said Jennifer Weigand, NH Healthy Families Plan President and CEO. “*Base Hits for Kids* is one of our signature community partnerships and it’s great to have everyone enjoy an evening at the ballpark each season.”



“NH Healthy Families has become synonymous with Base Hits for Kids, and we’re proud to be a part of their efforts to raise funds for the Boys and Girls Club,” said Fisher Cats President, Mike Ramshaw. “ We look forward to continuing this strong partnership well into the future, as the Fisher Cats keep adding to that hit total.”

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About NH Healthy Families

NH Healthy Families™ is a managed care organization serving the needs of New Hampshire residents through the state Medicaid program and Ambetter™ marketplace exchange product. Our locally-based employees and fully integrated Medical, Behavioral Health and Wellness programs provide innovative health solutions to every region of the state with the express purpose of *transforming the health of the community, one person at a time*. NH Healthy Families is a wholly-owned subsidiary of Centene Corporation, a diversified, multi-national healthcare enterprise. Information is available at NHhealthyfamilies.com.