



FOR IMMEDIATE RELEASE

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***NH Healthy Families Partners with North Country Providers to Fund Program
Focused on Social Determinants of Health***

Bedford, N.H. – NH Healthy Families, a New Hampshire-based Health Plan recently partnered with Androscoggin Valley Hospital and Coos County Family Health Services to support The Great North Woods Charitable Foundation – benefitting citizens living in the North Country confronted with complex medical needs and social challenges.

Earlier this year, Michael Peterson, President, Androscoggin Valley Hospital and Ken Gordon, CEO of Coos County Family Health Services introduced The Great North Woods Charitable Foundation. The Foundation was created in response to the community’s need for financial assistance with items like medical co-pays, transportation to medical appointments, fuel assistance and access to healthy food.

Gordon invited NH Healthy Families to partner in the project and the health plan offered a matching donation.

“Working with NH Healthy Families was a natural fit,” said Gordon. “Their emphasis on the health and wellbeing of everyone in the community is consistent with the mission of the Great North Woods Charitable Foundation.”

“We appreciate NH Healthy Families’ support of our patients in the North Country through their commitment to this exciting new venture,” said Peterson. “We look forward to extending our partnership into the future to benefit the mutual patients that we serve.”

“NH Healthy Families is pleased to support Great North Woods Charitable Foundation with committed partners like Coos County Family Health Services and Androscoggin Valley Hospital,” said Jennifer Weigand, NH Healthy Families Plan President and CEO. “The Foundation aligns with our focus on social determinants of health and our new Gateway Services program that will serve to deliver social service supports to communities like those in the North Country, and throughout our state.”



NH Healthy Families Gateway Services are direct community outreach initiatives planned throughout the year. They include vision screenings with prescription glasses, self-care kits containing grooming items, Foster care transition comfort bags, and more. Gateway services are offered by NH Healthy Families at no cost.

As part of the Gateway Services outreach, NH Healthy Families has begun its *Great Sock Giveaway* campaign. During the campaign, August – November, the NH Healthy Families Community Engagement Team will deliver 8,000 Bombas® socks to organizations including provider offices, community resource centers, shelters and soup kitchens across New Hampshire.

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NH Healthy Families™ is a managed care organization serving the needs of New Hampshire residents through the state Medicaid program and Ambetter™ marketplace exchange product. Our locally based employees and fully integrated Medical, Behavioral and Wellness programs provide innovative health solutions to every region of the state with the express purpose of transforming the health of the community, one person at a time. NH Healthy Families is a wholly owned subsidiary of Centene Corporation, a diversified, multi-national healthcare enterprise. Information is available at NHHealthyFamilies.com.